## ANTHROPOLOGY OF THE ARTS

A READER

Edited by Gretchen Bakke and Marina Peterson

Bloomsbury Academic

An imprint of Bloomsbury Publishing Plc

B L O O M S B U R Y

LONDON • OXFORD • NEW YORK • NEW DELHI • SYDNEY

## CONTENTS

List of Illustrations		xi
Ac	knowledgments	xii
	Introduction Gretchen Bakke and Marina Peterson	1
	rt I: Art as Social Process	11
1	Canoes and Sailing/The Ceremonial Building of a Waga Bronisław Malinowski	15
2	Decorative Designs of Alaskan Needlecases: A Study in the History of Conventional Designs, Based on the Materials in the U.S. National Museum Franz Boas	23
3	The Problem Defined: The Need for an Anthropology of Art Alfred Gell	31
4	Art as Experience John Dewey	37
5	The Genuine Article Mary Douglas	47
6	"A Boggy, Soggy, Squitchy Picture, Truly": Notes on Image Making in Anthropology and Elsewhere Dale Pesmen	51
	Part II: Making Art Preface	
7	The Science of the Concrete Claude Lévi-Strauss	65
8	Reputation as Process Howard S. Becker	73
9	The Recording Studio as Fetish  Louise Meintjes	77

10	On Weaving a Basket Tim Ingold	85
11	Performing L.A.  Marina Peterson	93
12	The 'Art' and 'Science' of Handcrafting Cheese in the United States Heather Paxson	97
13	Surface Revelations: Ecologies and Epistemologies of Rock Art Severin Fowles and Benjamin Alberti	107
	rt III: Form and Aesthetics face	117
14	The Historical Genesis of a Pure Aesthetic Pierre Bourdieu	121
15	Music, Modernism and Signification Georgina Born	125
16	'Marvels of Everyday Vision': The Anthropology of Aesthetics and the Cattle- Keeping Nilotes Jeremy Coote	131
17	Piercing the Skin of the Idol Christopher Pinney	143
18	From Ethnomusicology to Echo-Muse-Ecology: Reading R. Murray Schafer in the Papua New Guinea Rainforest Steven Feld	151
19	Mansions of the Lord: Architecture, Interiority, Domesticity  John L. Comaroff and Jean Comaroff	157
	rt IV: Modes of Embodiment eface	167
20	Techniques of the Body Marcel Mauss	171
21	"A Gesture Narrowly Divides Us from Chaos": Gesture and Word in Trance Time Deborah Kapchan	175

22	An Anthropologist Underwater: Immersive Soundscapes, Submarine Cyborgs, and Transductive Ethnography Stefan Helmreich	181
23	'Joyous Maggots': The Symbolism of Yolngu Mortuary Rituals Howard Morphy	191
24	Necro-Utopia: The Politics of Indistinction and the Aesthetics of the Non-Soviet Alexei Yurchak	201
25	Incorporations: Contemporary Slovene Art and the Body Politic Gretchen Bakke	213
	rt V: Matters of Engagement eface	223
26	Deep Play: Notes on the Balinese Cockfight Clifford Geertz	227
27	The Nature of Performance Richard Bauman	231
28	Preliminary Notes on Audiences in Africa Karen Barber	237
29	The Interpretation of Culture(s) After Television  Lila Abu-Lughod	245
30	Games as the Play of Simulation Katie Salen and Eric Zimmerman	257
31	On Punk and Repulsion, A Misfit Theory of Society Shane Greene	263
	rt VI: Infrastructures of Art eface	275
32	Hollywood and the U.S.A.  Hortense Powdermaker	279
33	The Production of European High Culture in Los Angeles: The J. Paul Getty Trust as Artificial Curiosity George E. Marcus	281

34	Degraded Images, Distorted Sounds: Nigerian Video and the Infrastructure of Piracy  Brian Larkin	287
35	Some Properties of Art and Culture Fred Myers	299
36	Cultural Sovereignty in a Global Art Economy: Egyptian Cultural Policy and the New Western Interest in Art from the Middle East <i>Jessica Winegar</i>	307
37	Cultures in Dialogue? Sally Price	313
38	Fields and Labs Roger Sansi	319
	Part VII: Anthropology and the Arts—Intersections and Collisions  Preface	
39	On Ethnographic Surrealism James Clifford	329
40	Twenty-Seventh Day Katherine Dunham	337
41	A Talk with Katherine Dunham  Dorathi Bock Pierre	343
42	A Parade in Erhenrang Ursula Le Guin	345
43	For God's Sake, Margaret: Conversation with Gregory Bateson and Margaret Mead Gregory Bateson and Margaret Mead	349
44	I Swear I Saw This: Drawings in Fieldwork Notebooks, Namely My Own Michael Taussig	359
45	Marina Abramović: Intersecting Worlds, Higher Dimensions, and Metastable Shimmerings Marko Živković	363
Permissions Index		373 379

## LIST OF ILLUSTRATIONS

2.1	Alaskan needlecases	25
6.1	Cow, Trees	52
6.2	Figure in Room	53
6.3	Still Life With Apple	54
10.1	Artefactual and natural spirals	89
13.1	Bison panel from Chauvet Cave	109
13.2	Lichen colonies on basalt boulders along the Rio Grande, New Mexico	111
13.3	Archaic rock art from the Rio Grande Gorge, New Mexico	112
13.4	Natural cupules ground out by water, sand, and gravel on the banks of the Rio	
	Grande, New Mexico	114
23.1	The maggot dancers, Yilpara, August 2004	194
34.1	Cassette recorders used to dub audiocassettes in Kano	292